

## Marshall Plan Lectures

- 2001 Thomas Albrich (HISTORY), University of Innsbruck, Innsbruck  
*"A Second Holocaust in a Third World War? Emergency Planning of the World Jewish Congress in the early 1950s"*
- 2002 Eric Frey (ECONOMICS/POLITICAL SCIENCE), Der Standard, Vienna  
*"The Marshall Plan Revisited: Can Massive Aid Resolve International Conflicts?"*
- 2003 Peter Berger (ECONOMICS/HISTORY) University of Economics and Business Administration, Vienna  
*"Rebuilding Economies after Wars: The Case of the League of Nations' Aid to Hungary and Austria in 1922-1926"*
- 2004 Andrea Grishold (ECONOMICS/POLITICAL SCIENCE), University of Economics and Business Administration, Vienna  
*"Between Standardization and Diversity: Media Markets in Europe and the US"*
- 2005 Thomas Fröschl (HISTORY), University of Vienna, Vienna  
*"Austria and the Atlantic World: Reflections on a Transatlantic Relationship from the 16<sup>th</sup> to the 20<sup>th</sup> Centuries"*
- 2006 Peter Gerlich (ECONOMICS/POLITICAL SCIENCE), School of Economics, University of Vienna  
*"Politics in a New Key: Governance Transitions in Central Europe"*



Metropolitan College  
at the  
University of New Orleans

The Seventh Annual  
Marshall Plan Anniversary Chair Lecture

Martin Heintel

**“European Spatial Development  
Perspective: Transnational Cooperation  
and  
Cohesion”**

Tuesday, March 20<sup>th</sup>: 3p.m., 2007  
Education Building, Room 205  
Reception to follow

University of New Orleans  
Lakefront Campus

## European Spatial Development Perspective: Transnational Cooperation and Cohesion



European regions are territorial units of different size and character. There is a wide variety, ranging from urban and small rural regions to large European cross-border regions. Since the fall of the iron curtain in 1989, the enlargement of the European Union in 2004 and in 2007, all regions are undergoing rapid changes. The positioning of a region in a global competition to meet its cultural and economic characteristics, the development and coordination of strategies to take advantage of its special features, and the support of the region's innovation are some central aspects in spatial planning and regional economic development. Transnational and cross-border cooperation will be one of the most important priorities for the next EU structural funds period (2007-2013) to support a partnership for economic and social cohesion.

Martin Heintel was born in 1967 in Vienna. He is an Associate Professor at the Department of Geography and Regional Research, Vienna University. He was a Visiting Professor at the University of Salzburg/Austria (2006), Humboldt-University Berlin/Germany (2005), Babeş-Bolyai University Cluj-Napoca/Romania (2004) and at the Ludwig-Maximilians University in Munich/Germany (2003). His main fields of interest include spatial and regional development, cross-border cooperation, regional management and third world mega-cities in South East Asia. From 1996 to 2000 he had several research stays in Jakarta, Singapore, Manila and Hong Kong.

## The Marshall Plan Anniversary Chair

In May 1998 UNO's Center Austria organized an international conference on "The Marshall Plan in Austria", celebrating the 50<sup>th</sup> anniversary of



Austrian gift to UNO

of the European Recovery Program. In the course of the conference UNO and Austrian officials initiated a project of creating a permanent memorial to the Marshall Plan and its crucial contribution to Austrian economic and political reconstruction after World War II. With funds from the ERP-Fonds the Austrian government set up the Austrian *Marshallplan Jubiläumsstiftung* (Marshall Plan Anniversary Foundation). The new Foundation chose the University of New Orleans as the first recipient of a major donation to set up a Chair in Austrian Studies. The Austrian Marshall Plan Foundation selected UNO from a number of universities because of its impressive record of cooperation with the University of Innsbruck – its many student and faculty exchange programs with Austria and ongoing conference and publication programs in Austrian Studies. The UNO *Marshall Plan Anniversary Chair in Austrian Studies* makes UNO a premier player in Austrian Studies in the South – and together with Austrian Centers and Programs in Minnesota, Stanford, Harvard, and Edmonton – in North America.

The Marshall Plan Anniversary Chair in Austrian Studies is a revolving chair that will be filled annually with Austrian top scholars from the social sciences and humanities. The 2007/2008 chair appointment will be in the Department of Political Science.