

11th International Academic Conference

Reykjavik, Iceland

2014

Conference Program

11th International Academic Conference
June 24-27, 2014
Reykjavik, Iceland

Grand Hotel Reykjavik
Sigtun 38, Reykjavik



INTERNATIONAL INSTITUTE
OF SOCIAL AND ECONOMIC SCIENCES

Tuesday, June 24, 2014

Registration: 15.00 – 18.00, Lobby

Welcome Reception: 18.00 – 19.00, Midgardur

Wednesday, June 25, 2014

Registration: 8.00 – 16.00, Lobby

Room: Háteigur A

Wednesday

Keynote Speech

Time: 9.00 – 9.40

Yuri Biondi

CNRS, ESCP Europe, Paris, France

Social Costs and Economic Coordination

Coffee Break: 9.40 – 10.10

Room: Háteigur A

Wednesday

Time: 10.10 – 12.00

Session Title: Business and Economics

Chair: André Jordaan

Authors and Titles:

Andrey Kudryavtsev

The Max Stern Yezreel Valley Academic College, Emek Yezreel, Israel

Trying to Predict Opening Stock Returns



Andrew Chan, John Garrick

City University of Hong Kong, Kowloon, Hong Kong

Reconciling Profit and Performance with Integrity: The Case of Companies Operating in Cross Cultural Contexts

Yolanda Jordaan

University of Pretoria, South Africa

How Important is Privacy Concern and Behaviour on Facebook?

Aaro Hazak, Raul Ruubel

Tallinn University of Technology, Tallin, Estonia

Contribution of R&D Services to Added Economic Value in Estonia

André Jordaan

University of Pretoria, South Africa

International Trade and Military Expenditure: Friends or Foe?

Room: Háteigur B

Wednesday

Time: 10.10 – 12.00

Session Title: Teaching and Education

Chair: Vicki TenHaken

Authors and Titles:

Joy Kutaka-Kennedy

National University, Belmont, USA

Creativity and Collaboration in the Online Classroom

Melania Terrazas Gallego, Javier Martín Arista

University of La Rioja, Spain

Improving the Performance of English Language-Learners: A Teaching Innovation Project at University Level

Giovanna Zanolla

University of Applied Sciences and Arts of Southern Switzerland, Locarno, Switzerland

Why do Children Differ in Mathematical Competencies? The Experience of a Standardized Test in the Primary School of Canton Ticino, Switzerland

Javier Martín Arista, Melania Terrazas Gallego

University of La Rioja, Spain

Linking Innovation and Education. Lexical Databases and the Teaching of Semantic and Lexical Relations

Vicki TenHaken

Hope College, Holland, USA

Designing Study Abroad Programs to Develop Global Competencies for the Twenty-First Century Organization

Registration Area

Wednesday

Time: 10.10 – 12.00

Poster Session

Authors and Titles:

10.10 – 11.00

Gerard Bellefeuille

MacEwan University, Edmonton, Canada

A Course-Based Creative Inquiry Approach to Teaching Introductory Research Methods in Child and Youth Care Undergraduate Education

11.10 – 12.00

Ming-Lieh Wu, National Chi Nan University, Taiwan

Angel, Hsi-I Chen, National Chiayi University, Taiwan

The Development of A Learning Society in Taiwan

Buffet Lunch hosted by the IISES: 12.00 – 13.20

Brasserie Grand

Room: Háteigur A

Wednesday

Time: 13.20 – 15.10

Session Title: Business and Economics

Chair: Chiung-Hui Tseng

Authors and Titles:

Nina Ponikvar, Katja Zajc Kejzar, Darja Peljhan

University of Ljubljana, Slovenia

Financial Constraints and Modes of Market Exit in Slovenian Manufacturing and Service Firms



Davide Vannoni

University of Torino, Italy

Corruption, Accountability and Efficiency: An Application to Municipal Solid Waste Services

Nipawan Thirawat

Mahidol University International College, Thailand

Thailand's Flood Management Policy: Issues, Developments and Implications for the Thai Tourism Industry

Daniel Pelletier, Chantal Mukiampele

Université du Québec en Outaouais, Gatineau, Canada

Furthering the Use and Scope of the Project Implementation Profile (PIP): Critical Success Factors for Small Scale Livestock Production Foreign Aid Projects

Chiung-Hui Tseng

National Cheng Kung University, Tainan, Taiwan, R.O.C.

The Moderating Role of Alliance Scope in Solving Partner Differences and Dilemma of Cooperative Form Choice

Room: Háteigur B

Wednesday

Time: 13.20 – 15.10

Session Title: Social Sciences and Humanities

Law in Society

Chair: Christoforos Ioannidis

Authors and Titles:

Sean McMahon

The American University in Cairo, Egypt

Hegemony in the Local Order and Accumulation in the Global: Canada and Libya

Sevdalina Dimitrova, Vasil Levski, National Military University, Veliko Tarnovo, Bulgaria

Venelin Terziev, University of Agrobusiness and Rural Development, Plovdiv, Bulgaria

The Social Adaptation of the Military, Discharged from Military Services- Necessary or by Request

Lutz Kaiser

FHoeV NRW, Koeln, Germany

The Gender-Career Estimation Gap

Victor K.Y.Chan, Robben S.P.Chong, Josephine K.K.Si, Athena S.I.Cheong

Macao Polytechnic Institute, Macao, China

Refined Personal Factors Underlying Internet Addiction: An Analogy with Pathological Gambling

Kashif Jamil, Forman Christian College University Lahore, Pakistan

AbdulRazaq Shahid, The Islamia University of Bahawalpur, Pakistan

Hunter Tribe of the Lost River Sarsvati; A case study of Cholistani Bawaria Tribe

Christoforos Ioannidis

King's College London, United Kingdom

Are the Conditions of Statehood Sufficient? An Argument in Favour of Popular Sovereignty as an Additional Requirement for Statehood, on the Grounds of Justice as a Moral Foundation of International Law

Registration Area

Wednesday

Time: 13.20 – 15.10

Poster Session

Authors and Titles:

13.20 – 14.10

Tsang Lang Liang, Fong Chian Yang

National ChangHua University of Education, Changhua City, Taiwan

Relationships among Work Stress, Coping Strategies and Willingness to Retention of the Office of Student Affairs' Supervisors in Vocational High Schools

14.20 – 15.10

Mohammed Aldagheiri

Qassim University, Saudi Arabia

Analyzing Patterns of Spatial Distribution for Girls' High Schools in Districts of Burydah City, Saudi Arabia

Coffee Break: 15.10 – 15.30

Room: Háteigur A

Wednesday

Time: 15.30 – 17.20
Session Title: Teaching and Education
Chair: Brendan Bartram

Authors and Titles:

Yueh-Chun Huang

National Chiayi University, Chiayi, Taiwan

A Comparison of the Financial Aid Programs Administered by JASSO and KOSAF and their Implications for Taiwan

Ru-Jer Wang

National Taiwan Normal University, Taipei, Taiwan

Internationalization Indicators for Higher Education Evaluation – The Case of Taiwan

Zsuzsanna Mikecz Munday

American University of Sharjah, United Arab Emirates

Teaching Intercultural Communication through the Multicultural Contact Zone in the UAE

Yan Wang

Macao Polytechnic Institute, Macao, China

Analysis on the Life-and-Death Attitude of Nursing Bachelor Students from Macao and Mainland China

Brendan Bartram

University of Wolverhampton, Walsall, United Kingdom

Students' Emotional Bargaining in Higher Education: a Case Study of Staff Views

Room: Háteigur B

Wednesday

Time: 15.30 – 17.20
Session Title: Health and Welfare
Chair: Daniel Pelletier

Authors and Titles:

Julien Forbat

University of Geneva, Switzerland

Success and Failure in European Environmental Health Policies

Hong-xia Dai

Macao Polytechnic Institute, Macao, China

Infant Feeding Attitude and Infant Feeding Methods among Macao Hospital Postpartum Women

Daniel Simonet

American University of Sharjah, United Arab Emirates

Post-NPM Reforms or Administrative Hybridization in French Health Care?

Daniel Pelletier

Université du Québec en Outaouais, Gatineau, Canada

Management and Structure of Hospital Alliances

Thursday, June 26, 2014

Registration: 8.30 – 12.00, Lobby

Permanent Coffee/Tea Service: 9.00 – 13.00

Room: Háteigur A

Thursday

Time: 9.00 – 10.50

Session Title: Business and Economics

Chair: Boonchai Hongcharu

Authors and Titles:

Ali Ganiyusufoglu

Selcuk University, Konya, Turkey

Glass Ceiling Syndrome in Career Management and Women Managers Dimension

Shigeaki Mishima, Toshimichi Homma, Osaka University of Economics, Japan

Takashi Mitsuishi, University of Marketing and Distribution Sciences, Japan

Organizational Commitment and Ethical Cognition Among Retail Pharmacist in Japan

Li Yan, Sincegol Business Service Co., Ltd, Beijing, China

Jun Yan, California State University, Long Beach, USA

The Impact of Entrepreneur Personal Values on the Organizational Structure of Small Business

Partha Ray, Vinodh Madhavan

Indian Institute of Management, Calcuta, India

Price and Volatility Linkages between Indian Stocks and their European GDRs

Boonchai Hongcharu

National Institute of Development Administration, NIDA Business School, Bangkok, Thailand

A Model of Social Interactivity through Internet-based Technologies: Implications for Marketing Communications

Room: Háteigur B

Thursday

Time: 9.00 – 10.50

Session Title: **Teaching and Education**

Chair: Tara Morrison

Authors and Titles:

Luciano Massetti, Francesca Ugolini, Graziella Rossini, Laura Pellegrino, Antonio Raschi, Institute of Biometeorology, Florence, Italy

Anna Lucarelli, Monica Demi, Secondary School T. Tesei, I.C Micali, Livorno, Italy

Intergenerational Learning For Nature Conservation Volunteers: Involen Project

Selcen Erten

Eskisehir Osmangazi University, Eskisehir, Turkey

Teaching English Filler Words and Students' Usage of them: A Study Conducted at Osmangazi University Preparation School

Daria Lagutina Sariyildiz

Hacettepe University, Ankara, Turkey

Development Students' Communicative Competence in Teaching Russian as a Foreign Language in the Higher Educational Establishments of Turkey

Clement Emeka Eze

Federal college of Education, Eha- Amufu, Nigeria

Strategies for Improving Students Performance in Financial Accounting in NCE Business Education Programmes in Colleges of Education South-East Nigeria

Iain Morrison, Kevin Sinclair

University of the Highlands and Islands, Inverness, Scotland, United Kingdom

Push the Red Button: Listening to Students at the University of the Highlands and Islands

Tara Morrison

University of the Highlands and Islands, Inverness, Scotland, United Kingdom

FISH!NET: Improving the Student Experience of Online Delivery

Room: Háteigur A

Thursday

Time 11.00 – 12.50
Session Title: **Business and Economics**
Chair: **Monika Golonka**

Authors and Titles

Ibrahim Erem Sahin, Mehmet Mucuk

Selcuk University, Konya, Turkey

The Effect of Current Account Deficit on Economic Growth: The Case of Turkey

Aneta Sokol, Karolina Drela

Univeristy of Szczecin, Poland

Intellectual Capital and Deficit Professions

Melek Acar Boyacioglu, Ibrahim Erem Sahin, Selcuk University, Konya, Turkey

Ramazan Aktas, Tobb University of Economics and Technology, Turkey

A Comparison of the Financial Efficiencies of Commercial Banks and Participation Banks: The Case of Turkey

Ali Kahramanoglu, Selcuk University, Konya, Turkey

Burcu Aslantas Ates, Suleyman Demirel University, Turkey

Accounting of Environmental Costs: A comparison of Ready Mixed Concrete Industry and Cement Industry

Monika Golonka

Kozminski University, Warsaw, Poland

Interfirm Cooperation and Uncertainty: A Study in the ICT Industry

Room: Háteigur B

Thursday

Time 11.00 – 12.50
Session Title: **Health and Welfare**
Environment and Sustainable Development
Chair: **Lara Spiteri Cornish**

Authors and Titles

Aelita Skarzauskiene, Monika Maciuliene, Viktorija Stokaite, Taurimas Valys

Mykolas Romeris University, Vilnius, Lithuania

Empowering Patients and Professionals: Case of Lithuanian E-Health System

Zoltan Abram

University of Medicine and Pharmacy, Tirgu-Mures, Romania
Research and Prevention Perspectives on Smoking in Romania

Martin Heintel, Norbert Weixlbaumer

University of Vienna, Austria
An Analytical View of Regional Governance in Cross Border Cooperation: Concepts of Protected Areas and their Significance in a Cross Border Context

Masumi Kikuchi

Waseda University, Tokyo, Japan
Reaction of the Inhabitants to Grazing Ban : Case Study of Alashan, Inner Mongolia, China

Marcel Meler, Faculty of Economics in Osijek, Croatia

Dragan Magas, Faculty of Tourism and Hospitality Management in Opatija, Croatia
Sustainable Marketing for Sustainable Development

Lara Spiteri Cornish

Coventry Business School, United Kingdom
The Impact of Nutrition Literacy and Source Credibility on Responses to Healthy Eating Campaigns

Room: Háteigur A

Thursday

Time: 13.00 – 14.00
E-Session

Authors and Titles:

Maruska Vizek, Marina Tkalec

Institute of Economics Zagreb, Croatia
The Price Tag of Tourism: Do Small Open Economies Dependent on Tourism Revenues Experience Higher Prices of Goods and Services?

Friday, June 27, 2014

Golden Circle Tour

8.45 Hotel lobby

