

# New Policy Approaches for Innovation-Based Regional Path Development and Grand Societal Challenges

## International Workshop

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Date: 05 - 06 March 2020

Venue: University of Vienna, Universitätsstraße 7, 1010 Vienna, room 4C

Over the past few years, there has been an intensive discussion about what policy approaches and strategies are best suited to promote new economic growth paths and to tackle grand societal challenges that emanate from globalization, digitalization, increasing inequality, climate change or the aging of society. Contemporary discussions about smart specialization, new industrial policies, new mission-oriented and transformative innovation policies, modern forms of governance and calls to rethink the role of the state reflect these concerns in apparent ways.

Taking a regional perspective and adopting a broad understanding of innovation (including technological, social and institutional innovation), the workshop aims to advance our understanding of what can be termed 'new generation of innovation policies'. The workshop will bring together scholars from different countries to reflect on sound policy approaches and governance forms in and for regions.

### Thursday, 05<sup>th</sup> March 2020

- 09.30 Arne ISAKSEN**  
*Digital and 'green' restructuring of established regional industries*
- 10.15 Franz TÖDTLING, Michaela TRIPPL, Alexandra FRANGENHEIM**  
*Policies options for green regional development: adopting a production and application perspective*
- 11.30 Bjørn T. ASHEIM**  
*Unrelated knowledge combinations - new windows of opportunities for economic diversification beyond EGG?*
- 13.30 Fiorenza BELUSSI**  
*The technological evolution of regions and the role of smart-specialization policies: are they convergent or divergent? Lessons from the Veneto region*
- 14.15 Helen LAWTON SMITH**  
*Applying the entrepreneurial ecosystem and industrial path development concepts to regional policy analysis - a critique*
- 15.30 Gudrun HAINDLMAIER**  
*Policy coordination and the new mission orientation*

### Friday, 06<sup>th</sup> March 2020

- 09.00 Heike MAYER**  
*Social innovations and regional policy in the context of Swiss mountain regions*
- 09.45 Sabine DÖRRY**  
*The finance industry in transformation*
- 11.15 Miren LARREA**  
*Transforming regional innovation policy to meet grand societal challenges: the contributions of action research*
- 13.00 James KARLSEN**  
*Co-creating rigorous and relevant knowledge for grand societal challenges: An action research approach*
- 13.45 David A. WOLFE**  
*Experimental governance - Conceptual approaches and practical cases*
- 14.30 End of workshop**